Sara Hathaway
User Experience Designer

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PROJECTS

Lighthouse - native iOS app

Sketch | InVision | Zeplin | Discord | Slack | Dropbox | SIlverback | Test Flight

Native iOS app that allows you to quickly find your friends, mark your location and broadcast an invitation.

- Led a team of 3 designers and 2 developers in an Agile environment to create and deliver a friends-based native iOS app in 3 weeks.

- Generated low- and high-fidelity wireframes in Sketch, prototyped in InVision, conducted usability tests using Silverback, InVision and Test Flight.

Rememory - mobile responsive web application

Sketch | InVision | Trello | LucidChart

Created a website to help mature adults capture, organize and access memories of their loved ones.

- Coordinated user story mapping exercise resulting in an MVP with multiple paths to memory storage and access for mature adults.

- Conducted usability testing on high-fidelity prototypes for a refined onboarding experience and more intuitive functionality.

EXPERIENCE

Information Architecture & Experience Design

Librarian II, Children's Services Supervisor
Marin County Free Library, California || 2015-2017

Led a team of 4 across 2 branches in developing over 1000 innovative, educational family programs for a wide range of ages.

- Drove the creation and implementation of Brain Building in Marin — a capacity building initiative that generated 1300+ ideas and strategies to promote the growth and use of executive functions for staff and patrons.

- Directed a team of 23 trainers and delivered 123 hours of training to 100 full-time staff over the span of 4 months.

- Created and implemented Language Play, an inclusive, language-based play group focused on the acquisition of speech sounds for young children of all abilities.

SKILLS

User Research
Information Architecture
User Story Mapping
Wireframing
Prototyping
Usability Testing
Visual UI Design
Copywriting
Presentations
Team Leadership

TOOLS

Sketch App
InVision
Zeplin
Marvel
Principle
Personas

EDUCATION

DevMountain
UX Immersive
2018

13-week immersive on-campus course. Studied and implemented user research, information architecture, content strategy, wireframing, prototyping, usability testing, interaction design and visual design.

University of British Columbia
Master's, Library & Information Studies
2009-2011

Miami University
Bachelor of Arts, French, *magna cum laude*
2005-2009